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2nd Neoss International LINK Team Days 30 September to 1 October 2011, Stresa Italy

September 30 and October 1, saw the 2nd Neoss International LINK Team Days held in Stresa, on the beautiful Lake Maggiore, Italy. The meeting, which attracted more than 400 delegates, was held at the Regina Palace Grand Hotel.

The meeting was opened formally by Michael J Dormer, Chairman & CEO of Neoss, welcoming the delegates and describing the company's rapid expansion over the last ten years, its dedication to the customer to "Improving the Science of Dental Implant Treatment" and to product innovation. Mr Dormer further emphasized the importance of ethical practice within the dental implant industry.

Professor Neil Meredith went on to introduce innovative new products including the Tapered Implant, which is currently under development. This new Implant will be designed and manufactured with the ProActive surface, which was introduced to the market with the Neoss ProActive Implant. Professor Meredith, outlined how this highly innovative implant surface has performed since its introduction and in Scientific studies how it has outperformed Neoss' competitor's products in demonstrating increased levels of implant stability, in particular during the first six weeks following placement.

Neoss was pleased to attract 16 internationally renowned speakers to lecture at this event, presenting on a wide range of clinical, academic and scientific issues. Professor Lars Sennerby and Professor Neil Meredith chaired the conference. All the speakers at the meeting gave us a wealth of clinical material and information, demonstrating the outstanding versatility, simplicity and performance of the Neoss System. Prof. Lars Sennerby presented a lecture with an overview of the published and previously unpublished data on the long-term clinical follow-up of the Neoss Implant System over a period of years: this showed high success rates.

Overall everybody was very pleased with the quality of the presentations and the organization of the LINK Team Days event. Given the success of this event and the feedback already received Neoss looks forward to organizing its 3rd International LINK Team Days event in the future. It goes without saying that the social events including a journey on the Lake Maggiore and an outstanding evening in a lovely Restaurant, on Isola Bella, completed what was already a very successful event.

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NOTES FOR EDITORS:

Neoss' objective is to advance the science of dental implant treatment and build a significant and profitable dental implant company recognised for leading innovation, customer focus and ethical principles.

Dental implants are titanium screws that are used to anchor a single dental crown or a number of artificial teeth as a bridge or a denture. They act as alternatives to traditional crowns, bridges, dentures and false teeth. The largest markets are Europe and the US which represent 48% and 24% of the global market. It is a highly attractive market with leading companies achieving gross margins in excess of 80%. The market up to 2007 was growing at 15% per year but slowed in 2008 through 2010 as a result of the global financial crisis. The Neoss dental implant system is the most efficient dental implant system in the market. It combines market-leading functionality for the patient with the lowest level of complexity available for the Surgeon. In essence the system does more things, more simply and more economically than the current market leaders, and it does all those things at least as well as its competitors.

Recent product launches include:

Esthetiline – the complete anatomical restorative solution. Dental implant esthetics and crowns have become increasingly refined in recent years. Launched in 2011, the Neoss Esthetiline Solution is the first to provide seamless restorative integration all the way through from implant placement to final crown restoration. A range of biocompatible polymer and PEEK based healing / provisional tissue former abutments have been designed provide an anatomically correct soft tissue contour at the time of surgery. Definitive titanium, zirconia and CAD-CAM abutments provide a simple, perfectly matched permanent treatment solution.

Neoss ProActive implant, launched 2009, an implant building on the proven design of the Neoss Bimodal Implant, is a Hydrophilic implant. The rapid wetting of the implant surface enhances protein aggregation and can accelerate fibrin network formation. Studies show the, patent pending, etched and blasted ProActive implant surface stimulates bone to form more rapidly and with a greater strength at the implant interface.

The Company founded in 2000 by Doctor Neil Meredith and CTO, Fredrik Engman is head quartered in the Harrogate, in the United Kingdom and has operations in USA, Germany, Austria, Italy, Sweden, Australia and New Zealand and is represented in Switzerland, Ireland, Croatia, Poland, Turkey, Japan, Thailand and Taiwan by exclusive distributors.

Further information is available at www.neoss.com